# Total Pages : 3 **PC-1268/ML**

#### U-34/2051

## FUNDAMENTALS OF AGRI EXTENSION EDUCATION Paper - EXT-102 (Semester–II)

Time : Three Hours]

[Maximum Marks : 74

**Note** : Attempt *two* questions each from Section A and B. Section C will be compulsory. Section A and B consisting of 4 questions carry 11 marks each. Section C consisting of 15 questions carry 2 marks each.

### SECTION-A

- I. What is extension education ? Explain the principles of agricultural extension education.
- II. Discuss various agriculture development programs launched by ICAR.
- III. Explain the following :
  - (a) e-extension.
  - (b) Farmer-led extension.
- IV. Discuss various rural development programmes launched by Govt. of India.

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#### SECTION-B

- V. Define rural leadership. Discuss types of leaders in rural context.
- VI. Explain the following :
  - (a) Transfer of technology.
  - (b) Media mix strategies.
- VII. Write a note on models and barriers to communication.
- VIII. Discuss the following :
  - (a) Diffusion and adoption of innovation.
  - (b) Adopter categories.

### SECTION-C

- IX. Write short notes on the following :
  - (a) Agro-tech Kissan Mela.
  - (b) Extension Privatization.
  - (c) Market led extension.
  - (d) Vocational education.
  - (e) MGNREGA.
  - (f) Difference between formal and informal education.
  - (g) Shri Niketan Project.
  - (h) Functions of agricultural journalism.

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(i) Role of NAIP.

- (j) Integrated agricultural development.
- (k) Audio-Visual aids as teaching method.
- (l) Functions of DRDA.
- (m) Classify education.
- (n) Define Rural development.
- (o) Functions of communication.