

X-5/2051

BUSINESS ORGANISATION AND ENVIRONMENT

Paper-MF204

Time : Three Hours]

[Maximum Marks : 60

Note : Attempt all questions from Section A carrying 2 marks each. Attempt *two* questions each from Section B and Section C carrying 10 marks each.

SECTION-A

I. Write short notes on the following :

- (a) Statutory Company.
- (b) Prospectus.
- (c) General Partnership.
- (d) Private Enterprise.
- (e) Areas of Corporate Social Responsibility.
- (f) SWOT Analysis.
- (g) Economic Environment.
- (h) Consumerism.
- (i) Technological Environment.
- (j) Environmental Diagnosis. (10×2=20)

SECTION-B

- II. What do you understand by the term “Business” ? Describe its various components. 10
- III. What are the different stages in formation of a company ? Name various documents required at the time of formation of a company. 10
- IV. Define ‘Business Ethics’. Explain its benefits. 10
- V. Examine the merits and demerits of sole proprietorship. 10

SECTION-C

- VI. Mention various techniques for environmental analysis. Bring out the limitations of environmental analysis. 10
 - VII. Explain the important components of Micro Environment of Business. 10
 - VIII. What do you mean by business environment ? Discuss the significance of study of business environment. 10
 - IX. Explain in detail the process of environmental scanning. 10
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