

X-12/2051

**Advance Topics in International Business**  
**MBA (Dual Degree/ IB) Semester-II**

2944/ML

Time allowed: 3 hours

Max. marks: 50

Note: Attempt two questions from each of group1 and group2. Each question is of 7.5 marks. Group3 is compulsory. Group 3 is of 20 marks.

**Group1**

15 marks

- Q1. How international business is different from domestic business? What are challenges in international business?
- Q2. What are different entry strategies in international business? Discuss the advantages, disadvantages and risks involved?
- Q3. Discuss the Heckscher-Ohlin theory of international trade with suitable example.
- Q4. Why organizational structure is an important component of international business. Discuss matrix structure and functional structures in case of a large MNC.

**Group2**

15 marks

- Q5. What was the reason to establish International Bank for Reconstruction and Development? To what extent it has been successfully achieved its objectives? Comment.
- Q6. What is the IMF? What are the sources of funds available to IMF? How does the IMF help the poor countries?
- Q7. Who can borrow from IDA? What basic criteria does IDA apply in deciding whether to make a loan?
- Q8. What is Multilateral Investment Guarantee Agency? What is the role of MIGA in development of international business?

**Group3**

20 marks

- Q9. Discuss the Production strategy in international business.
- Q10. What are the different approaches of international business?
- Q11. What is the role of international finance corporation in international trade?
- Q12. How are IDA projects identified? What factors does IDA analyze when considering a project in detail?