

20-12/2025

2946/MU

**1026/1126-Global Supply Chain Management
MBA (Dual Degree)/(International Business) Part-I Sem-II**

Max. Time: 3 hours

Max. Marks: 50

Note for the candidates:

1. Attempt two questions from each group I and II carrying 7.5 marks each.
2. The IIIrd group is compulsory, carrying 4 short answer questions of 5 marks each. You need to attempt all FOUR questions from the IIIrd group.

Group-I (7.5*2=15)

- Q1.** Define supply chain management. Explain its functions and objectives in details.
- Q2.** Explain logistics strategy and planning in details.
- Q3.** Define and explain BSE model in details.
- Q4.** Explain retailing information system in details.

Group-II (7.5*2=15)

- Q5.** What is product availability? Explain means to improve return on investment using logistics.
- Q6.** Explain supply chain integration in details.
- Q7.** What is supplier relationship management? Explain various sourcing strategies in details.
- Q8.** Explain various modes of transportation in details.

Group-III (5*4=20)

Q 9. Write short note on the following:

- a. Push vs. Pull logistics strategies.
- b. Information sources
- c. Supply chain coordination
- d. Vehicle routing and scheduling