

Roll No. ....

Total Pages : 4

**2993/MJ**

**F-34/2051**

**CONTEMPORARY ISSUES IN BUSINESS  
ENVIRONMENT**

Paper–MFY-8.3

Semester–VIII

Time allowed : 3 Hours] [Maximum Marks : 70

**Note:** The candidates are required to attempt two questions each from section A and section B carrying 10 marks each and the entire Section C consisting of 10 short answer type questions carrying 3 marks each is compulsory.

**SECTION-A**

1. Write a note on the theoretical framework of business environment. What are the factors leading to the growing importance of study of business environment? 10

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**[P.T.O.**

2. What are the changing dimensions of business environment? Examine the effect of changing dimensions of business environment. 10
3. What do you mean by economic development? Explain the factors affecting economic development. 10
4. What do you mean by environment degradation? Explain the factors resulting into environment degradation. 10

**SECTION-B**

5. What do you mean by socio cultural environment? Explain the critical elements of socio cultural environment. 10
6. What do you mean by social responsibility of business? Examine the significance of social responsibility of business. 10
7. What do you mean by multinational corporations? Explain the factors responsible for the growth of multinational corporations. 10

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8. What do you mean by world economic crisis? What are its causes? Explain the effect of world economic crisis on Indian economy. 10

### SECTION-C

9. Attempt any **ten** questions of the followings :

- (i) What do you mean by internal business environment?
- (ii) What do you mean by environment scanning?
- (iii) What do you mean by human development index?
- (iv) What do you mean by environment protection?
- (v) What do you mean by fiscal policy?
- (vi) What do you mean by inflationary tendencies?
- (vii) What do you mean by social institutions?
- (viii) What do you mean by communal violence?

- (ix) What do you mean by dualism?
- (x) What do you mean by consumerism?
- (xi) What do you mean by technology transfer?
- (xii) What do you mean by patents?

3×10 = 30