22-23/2071

M.B.A. (CC) First Semester 101- Management Practices and Organizational behavior

8371/NNL

MM-70 Time-3 hour

Note- Attempt five questions in all, selecting not more than two questions from each Group. All questions carry equal marks.

Group-I

- 1. What do you mean by management? What are its importance? Write a note on evolution of management.
- 2. What do you mean by human relations approach to management? What are the main principles and rationale of human relations approach to management?
- 3. What do you mean by authority and responsibility? Examine the basic principles of authority and responsibility.

Group-II

- 4. What do you mean by personality? What are the different theories of personality? Explain the relevance of any one of these theories in effective management.
- 5. Write short notes on:
 - c) Reinforcement
 - d) Values and beliefs
- 6. What do you mean by attitude? Explain the different factors affecting attitude? Examine the importance of study of attitude in organizational setting.

Group-III

- 7. What do you mean by communication? Write detailed note on features of effective communication and its importance.
- 8. What do you mean by stress management? What are the essential requirements for effective stress management?
- 9. What are the different theories of leadership? Explain the relevance of any one of these theories in the present times.